



Annual Meeting
Monday, January 10, 2022, 5:00pm
glaze!, 149 Green Bay Rd.
Minutes

- Ron Knaus called the meeting to order by Ron Knaus at 5:05pm
 - Present: Jesse Daily, Kristina Eckert, Nancy Egelhoff, Rob Kos, Ron Knaus, Karen Krchma, Andy LaFond, Marc Mrugala, Amy Ollman, Dan Umhoefer, Theresa Umhoefer.
 - Absent: Sam Azinger
 - Guests: Representative Deb Andraca (23rd District), Carol Gengler (Interior Garden Art Studio), Emily Reyes (Quick Care Auto), Van Mobley (Village President), Colleen Landisch-Hansen (Village Administrator), David Lange (Village Trustee), Maureen Leber (My Material Matters), Scott Rogers, Jessica Rogers.

- 2021 – Ron Knaus gave the year in review.
 - Another very strong year. We thank you for your continued support.
 - Membership was up 20% over 2020. Still have a lot of room for growth. We will continue to strive for this by showing our value and marketing ourselves more effectively.
 - Village Garage sale - June
 - Free for the 1st time. We used to charge \$10. We just want as many participants as possible.
 - We had 30 homes participate
 - Food Truck events – 5, May – September
 - While they were successful, we were disappointed with the low food truck turnout and lack of marketing which resulted in a lower turnout.
 - We are taking steps to fix this by entering into a partnership with a different vendor which will hopefully result in a return to our previous success.
 - Once again, by donating our bar tips, we were able to make a sizable contribution to the Village Park Reimagined.
 - Village Market – June - October
 - Had record number of vendors.
 - Because we were one of the few markets open in 2020, we gained new vendors who stuck with us in 2021.
 - The vendors say it is the most beautiful setting for a market that they have.

- Family Fun Before the Fourth Parade - June
 - Another success and great to see people turnout for a public event.
- Best Dam Blues Fest – September – A 2-day festival
 - A very successful event which exceeded our expectations.
 - The event got widespread attention.
 - People came from multiple states to attend.
 - We were able to make sizable donations to our partners:
 - Thiensville Village Park Reimagined
 - Thiensville Fire Dept.
 - Wisconsin Blues Museum
 - In 2022, we will move to Friday Night and Saturday, instead of Saturday & Sunday.
- Business Trick or Treat - October
 - Participation returned to previous year's numbers.
- Nightmare on Elm Street - October
 - We were very happy with this new event.
 - Despite the rain, we had a good turnout.
 - The Dead Man's Carnival was a fun, interactive and unusual stage show. We'd use them again.
 - Our goal is to market this to a wider audience and neighboring communities, as it is so unique.
 - We can grow this with added food options, and added activities.
- Christmas lamp post Decorating – November
 - We partnered with our church group to decorate all the lamp posts with lights.
- Christmas Tree Lighting – December
 - Another good event with appearances by Santa & Mrs. Claus, the Homestead HS choir and remarks by Van Mobley.

In closing, we continue to be very appreciative for the Village support which makes our efforts possible. We are looking forward to continued growth in 2022.

- 2022 – Preview of events
 - Food Trucks in the Park – May 19, June 16, July 14, Aug. 18
 - Best Dam Blues Fest – Sept. 16 & 17
 - Village Rummage Sale – June 18
 - Village Market – Tuesdays, June 21 – Oct. 11, 9am – 2pm
 - Family Fun Before the Fourth Parade – June 25
 - Best Dam Blues Fest – Sept. 16 & 17
 - Business Trick or Treat/Nightmare on Elm Street – Oct. 27
 - Christmas Tree Lighting – Dec. 2
 - TLC – Wednesday Walks
- Volunteers needed for events
- Committees – We discussed forming committees to help plan and execute our bigger

events.

- Food Trucks in the Park – May 19, June 16, July 14, Aug. 18
 - Best Dam Blues Fest – Sept. 16 & 17
 - Nightmare on Elm Street – Oct. 27
 - Christmas Tree Lighting – Dec. 2
- Board of Directors nominations and elections
 - Section 1: Number and Term: A Board of Directors consisting of not more than eleven (11) and not fewer than seven (7) shall be elected by the majority vote of members present at the annual meeting of members. Each director shall be elected for a term of two (2) years and shall serve until their successor is elected. One-half (1/2) of the total number of directors shall be elected each year. Odd numbered seats shall be elected in odd years, and even numbered seats shall be elected on even years (as highlighted).
 - The current Board of Directors is as follows:
 - Seat 1: T. Samuel Azinger
 - Seat 2: Jesse Daily
 - Seat 3: Kristina Eckert
 - Seat 4: Nancy Egelhoff
 - Seat 5: Ronald Knaus
 - Seat 6: Andrew J. LaFond
 - Seat 7: Marcus Mrugala
 - Seat 8: Amy Ollman
 - Seat 9: Dan Umhoefer
 - Seat 10: Theresa Umhoefer
 - Seat 11: Karen Krchma
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 - Section 2: Voting: Each member in attendance at the annual meeting shall have one (1) vote for each seat being elected. Any member may nominate themselves or another for any seat on the Board of Directors at or before the annual meeting. Any member not present at the annual meeting may make a nomination and/or cast a vote at any time, not more than three (3) weeks prior to the annual meeting, delivered to the President.
 - There were no other nominations for the open seats. The incumbent Directors (even numbered seats) were elected to continue.
 - Open session – Q & A
 - Closing Remarks – Ron Knaus adjourned the meeting at 5:45pm.