



Board Meeting
Tuesday, December 14, 2021
5:00pm
glaze!, 149 Green Bay Rd.
Minutes

- The meeting was called to order at 5:10pm
 - Present: Kristina Eckert, Nancy Egelhoff, Rob Kos, Ron Knaus, Karen Krchma, Andy LaFond, Marc Mrugala, Dan Umhoefer, Theresa Umhoefer
 - Absent: Sam Azinger, Jesse Daily, Amy Ollman
- Marc Mrugala made a motion to approve the November meeting minutes. Andy LaFond seconded. The minutes were approved.
- Treasurers Report – Rob Kos reported that the TBA remains in a strong cash position. The TBA has begun distributing profits of approximately \$2,900 from the BDBF to each our partners – Wisconsin Blues Hall of Fame, Thiensville Fire Dept. and Village Park Reimagined.
- 2021 events -
 - The lamppost light stringing went very well. With the church group, it was complete in less than 1.5 hours. Thanks to Amy Ollman and Remington's for hosting and donating the lunch for 20 people afterwards.
 - Christmas Tree Lighting – The tree lighting event on December 3 went very well. The Homestead HS choir appeared along with Santa & Mrs. Claus and remarks by Van Mobley. Marc Mrugala once again was the MC of the event. Suburban Harley Davidson provided the food & beverage trailer. Village BP provided the hot chocolate. Marc Mrugala provided the cookies. The Village of Thiensville provided the sound system. It was decided to get a banner made that can go on the corner of Walgreens to advertise the event.
- Other business
 - In a continued effort to better brand the TBA and have more of a known presence at our events, it was decided to make (50) volunteer TBA t shirts and (20) collared shirts for board members. These costs have been added to our budget.
 - TBA branded polo shirts for board members
 - (We decided to purchase (2) feather banners for use at our events, in addition to our current pull up banners.
 - We are exploring a new partner for our food truck events in 2022. We were disappointed with the lack of food trucks, marketing and drop off in attendance in 2021. Rob Kos, Ron Knaus and Andy LaFond have been heading this up.
 - The Annual Meeting will be held on Monday, January 10, 2022, 5pm – 6pm at glaze, 149 Green Bay Rd. Light food and beverages will be served.
 - Ron & Rob attended Village Meeting on December 13 and gave the year in review
 - Prep for dues renewal. Send out in December
 - We will begin looking for an additional board member.
 - The board went into closed session.
- Ron Knaus adjourned the meeting at 6:10pm.