



Board Meeting
Tuesday, August 10, 2021 –
5:00pm
glaze!, 149 Green Bay Rd.
Minutes

- The meeting was called to order by Ron Knaus at 5:05pm
 - Present: Nancy Egelhoff, Ron Knaus, Rob Kos, Karen Krchma, Marc Mrugala
 - Absent: Sam Azinger, Jesse Daily, Kristina Eckert, Amy Ollman, Dan Umhoefer, Theresa Umhoefer
- Karen Krchma made a motion to approve the July meeting minutes. Nancy Egelhoff seconded. The minutes were approved.
- Treasurers Report – While noting that the TBA is in a good cash position, the report was tabled until the September meeting.
- 2021 events -
 - Food Truck Events – Rob Kos asked for volunteers for the August 19 food truck event. Rob Kos, Nancy Egelhoff and her daughter in law, Karen & Mike Krchma, Dan & Theresa Umhoefer will all help out.
 - Village Market – Rob Kos reports that the market is doing well and is at capacity for vendors.
 - Best Dam Blues Fest – With 2 long days, the need for volunteers is important. Everyone should ask around and see who they can find to help. The event seems to be on track to be well attended. Thiensville FD will supply volunteers as well.
 - Nightmare on Elm Street – Rob Kos had a conversation with Professor Pinkerton regarding his Dead Man's Circus. There are 2 options. The 1st has him supplying a few performers either on the stage or roaming the park at a cost of \$150-\$350/hour per person. The 2nd is to hire the full Dead Man's Circus at a cost of \$3,000. This is a self contained show which includes sound, lights, band and circus performers.

In the past the Business Trick or Treat went from 4pm-7pm. There was discussion of reducing this from 4pm – 6pm with the Dead Man's Circus in Village Park from 5pm-7pm. There could be shows at 5pm and 6pm.

There are several people and companies who said that they'd be a sponsor in order to cover the cost of the Circus.

Rob Kos will talk again to Professor Pinkerton and find out when their deadline is for a commitment.

Other business

- ATM Rental Agreement – As the loan out of the ATM has become more popular, the TBA will prepare an agreement for future rentals/loan outs.
 - Christmas Tree lighting – There was discussion regarding having a menorah present on the same site as our Christmas Tree and being a part of our event.
 - The Thiensville Lifestyle Coalition (TLC) is hosting one of it's Wednesday Walks on August 11. These have been successful, well attended and fun.
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- Adjourn – Ron Knaus adjourned the meeting at 5:50pm