



Board Meeting
Monday, May 10, 2021 – 5:00pm
In person @ glaze!, 149 Green Bay
Minutes

- The meeting was called to order by Ron Knaus at 5:05pm
 - Present:., Kristina Eckert, Rob Kos, Ron Knaus, Dan Umhoefer, Theresa Umhoefer Karen Krchma and Marc Mrugala
 - Absent: Sam Azinger, Jesse Daily, Nancy Egelhoff, Andy LaFond and Amy Ollman
- Theresa Umhoefer made a motion to approve the April meeting minutes. Kristina Eckert seconded. The minutes were approved.
- In Sam Azinger's absence Rob Kos gave the Treasurers report. The TBA is in very good financial shape due to the Village Market fees and sponsorships and the current TBA memberships. Kristina Eckert made a motion to accept the report. Theresa Umhoefer seconded. The report was approved.
- The following 2021 upcoming events were discussed.
 - Food Truck Events – The 1st food truck event of the year is on May 20. Volunteers are needed to help sell beverages.
 - Foxtown Brewery – We are happy to report that Foxtown Brewing is the exclusive beer provider/sponsor.
 - The Village Rummage Sale will be held on June 19. Rob Kos will begin marketing the event. In 2020 the event became a free event. The TBA puts together a map of the locations holding a sale and we distribute that map. Each house runs their own sale. The TBA markets the event.
 - The Family Fun Before the Fourth Parade is being held on Saturday, June 26, beginning at 10:30am. Marc Mrugala is the parade organizer.
 - The Thiensville Village Market runs every Tuesday June 22 – October 12. The vendor signups are going well. With the worst of the pandemic behind us, the market should do very well and will return to our normal vendor layout.
 - On September 18 & 19, the TBA is holding the 1st Best Dam Blues Fest. Jesse Daily is heading this up and sponsorships are going well, which will help make up for the lack of ticket sale revenue as this is now a free event. We discussed selling Thiensville branded items such as a T-shirt, hat and sweatshirt.
- Other business
 - Rob Kos attended a recent Village Trustee meeting to discuss the importance of working together to help improve the parking options in the central business district. Rob Kos will work with the Village to present options at the budget meetings in the fall.
 - Fiddleheads has joined the TBA. They are planning on having more community

- engagement in the future.
- Karen Krchma reported that the TLC will host the Wednesday Walks series July 14 – October 20.
- Ron Knaus adjourned the meeting at 6:00pm