



Board Meeting  
Monday, April 12, 2021 – 5:00pm  
In person @ glaze!, 149 Green Bay  
Minutes

- The meeting was called to order by Ron Knaus at 5:05pm
  - Present: Sam Azinger, Jesse Daily, Kristina Eckert, Nancy Egelhoff, Ron Knaus, Rob Kos, Karen Krchma, Andy LaFond, Marc Mrugala, Theresa Umhoefer and Dan Umhoefer.
  - Absent: Amy Ollman
- Dan Umhoefer made a motion to approve the minutes from the March meeting. Kristina Eckert seconded. The minutes were approved.
- Treasurers Report – Sam Azinger reported that the TBA continues to have solid financials. Income is steady from the TBA annual dues and the Village Market vendor fees. There was discussion about whether or not to repay the EIDL loan. The board decided to hold off paying it back for the moment to see if there would be any chance it would be forgiven.

Dan Umhoefer made a motion to approve the report with Kristina Eckert seconding. The report was approved.
- 2021 events:
  - April 24 - Village Shred Event – Ron Knaus reported that PWSB and the Village of Thiensville are holding a free shred/drug drop off event on Saturday April 24, 10am – 2pm. The Lakeshore Chinooks baseball team will provide free brats, hotdogs, soda and water. Their mascot Gill will also be there. Rob Kos will produce a handout with the TBA events listed.
  - Village Market – Jesse Daily reported that we should have another good year with the market. Rob Kos reported that about 50% of the vendors have responded to do. The TBA will make the kiosk available again for TBA members to display marketing materials.
  - Food Truck Events – Rob Kos reported that the dates are all set with music booked for each event as well. Rob Kos will explore Foxtown Brewery being a beer sponsor/provider.
  - September 18 & 19 – Best Dam Blues Fest – Jesse Daily reported that the event was going to become a free concert. With sponsorship, Jesse has been able to make up a good part of the loss of ticket fee income.
- Other business
  - Parking in Thiensville – Andy Lafond gave the TBA board a presentation of the history of the issue of parking in the central business district. For many years the lack of parking has been a problem. The TBA board believes that we should make ourselves available to assist the Village in addressing the issue. Rob Kos will write a letter to the Village offering this point of view.

- Memberships – Memberships are still coming in. We are currently at 31 members.
  - Website – The new website is live and it will be better at providing a benefit for our members. Rob Kos will begin working on the Business Spotlight page on the website. The businesses will be selected in alphabetically and each spot will last for 2 weeks. Hopefully this will begin on May 1.
  - Rob Kos will work with Barkha Daily on producing a community calendar of Village events for the year.
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- Adjourn – Ron