



Board Meeting  
Monday, February 8, 2021 – 5:00pm, via Zoom  
Minutes

- The meeting was called to order by Ron Knaus at 5:04pm
  - Present: Sam Azinger, Jesse Daily, Kristina Eckert, Ron Knaus, Rob Kos, Karen Krchma, Dan Umhoefer, Theresa Umhoefer. TLC Committee member Jennifer Abraham
  - Absent: Nancy Egelhoff, Andy LaFond, Marc Mrugala
- TLC Committee Report – Jennifer Abraham reported on the planned activities for 2021. The community walks that they held in 2020 were well attended despite the pandemic. The TLC will begin reaching out to the various people who led the walks to schedule them again. They will be held June 22 – Oct. 20, on the 2<sup>nd</sup> and 4<sup>th</sup> Wednesdays of the month. It was suggested that a walk incorporating the new Mequon-Thiensville Gateway Promenade be incorporated into one of the walks. A blood pressure check at the Village Market was suggested as an activity that would be of great public interest. These TLC activities are of great interest and the TBA appreciates the committee's work.
  - The full planning session report can be found here (*provide link*).
- The December and January (Annual Meeting) minutes were reviewed for approval. Sam Azinger made a motion to approve. Jesse Daily seconded the motion. The minutes were approved.
- Sam Azinger gave the Treasures report. The TBA remains in good financial condition. There is little activity at this time of year. We have received that annual \$5,000 grant for the Village of Thiensville, along with a \$1,000 grant from the state to help market the Village Market.
  - Rob Kos presented the 2020 budget results and the proposed 2021 budget. In 2020, the income was down due to the pandemic curtailing our events. However, that was more than offset by low expenses than budgeted. In the end, the TBA finished the year with a modest profit. The 2021 budget calls for a small increase in income and expenses, with a small projected profit. Jesse Daily made a motion to accept the budget. Theresa Umhoefer seconded the motion. The budget was approved.
  - Beginning on 2021 Rob Kos will be maintaining the TBA QuickBooks and balancing the accounts. To do this he will need access to the online banking. Jesse Daily made a motion to approve. Amy Ollman seconded the motion. The motion to grant Rob Kos access to online banking was approved.
  - Rob Kos reported that he will begin sending out invoices for the 2021 TBA membership dues. Sam Azinger made a motion to increase the annual dues to \$100. Theresa Umhoefer seconded the motion. The motion was approved.
- The 2021 events have been scheduled.
  - May 20, June 17, July 15, August 19, September 9 – Traveling Food Truck Tour
  - June 19 – Village Rummage Sale
  - June 22 – Oct. 12 – Village Market
  - July 10 – w/Suburban Motors Harley-Davison – Thiensville event
    - This proposed event expands the annual Suburban Motors Harley-Davidson event into a Village wide event with participation from other Village businesses. The daytime activities would be on Main Street, with the nighttime activities help in Village Park. This will be discussed in greater detail in the future.

- September 18 & 19 – Best Dam Blues Fest
  - October 28 – Business Trick or Treat & Nightmare on Elm Street
- Other business – Rob Kos showed the progress on the newly designed website. The hope is to have it operational by mid - March.
- The meeting was adjourned at 5:46pm by Ron Knaus.

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