



Board Meeting
Monday, Sept. 17, 2018 - 5:00pm @glaze
Minutes

- Call to order, Announcements – Marc called the meeting to order at 5:03pm.
 - Present: Rob Kos, Marc Mrugala, Karen Krchma, Nancy Egelhoff, Theresa Umhoefer, Dan Umhoefer, Amy Ollman, Andy LaFond
 - Absent: Jessie Daily, Sam Azinger, Kristina Eckert

- The August board meeting minutes were approved. Dan made the motion to approve the August board meeting minutes. Andy seconded. All approved.

- Port Washington State Bank Shred Event, Oct. 27, 10am – 2pm. PWSB is holding another shred event and is looking for volunteers to help. TBA members are going to let Rob know by Friday, Oct. 21 if they can participate. Rob will also email all TBA members seeking volunteers.

- Treasurers Report – The board accepted the resignation of Lara D’Cruz as Treasurer. Lara has been asked to stay on as a board member. We thank Lara for all of her efforts on our behalf. Sam Azinger was invited and accepted to join the board and become Treasurer. Andy made the motion for Sam to join the board and become Treasurer. Marc seconded. All voted in favor.
 - Sam will be added as a signer to the ATM and operating accounts of the Thiensville Business Association. And Lara D’Cruze-Jung has been removed as a signer.

- Traveling Food Truck Tour Update
 - The net income to the TBA was approximately \$1,000 per week.
 - 2019 plans include:
 - Do them 1x/month – End May, June, July, Aug., Sept.
 - Have live music
 - Sell wine
 - Include Thiensville TBA members to participate by either selling food or the TBA promoting these businesses at the events
 - Possibly have a tour of the Village or boat ride on the river
 - Seek more sponsorships
 - Goal is to net \$2,000/event in 2019

- Events

- Farmers Market – the market is back open. Andy and the Village DPW did a great job at getting the park back in shape after the recent flooding.
- CUW Marketing – This initiative continues to expand and now includes Thiensville, Mequon, Cedarburg and Grafton businesses.
- Business Trick or Treat – Thu., Oct. 25 – Rob will seek participants and distribute the yard signs.
- PWSB Shred event – Sat., Oct. 27 – Seeking volunteers
- Christmas Tree hanging – Sat. Nov. 10- - Seeking volunteers to help.
- Christmas Tree Lighting – Friday, December 7. Rob to begin looking at plans for a holiday market to be open 4pm – 7pm. Rob and Andy to make a plan for the layout.

- Old Business/New Business/Other
 - The board voted to move the meetings to the 2nd Monday of each month.
 - The board voted to allow other service based organizations to use the ATM for event. That organization is responsible for supplying the cash for the ATM.
 - The ATM would be available to for profit organizations to rent and a TBD fee.
 - Rob will begin seeking TBA members and renewals. The effective term is Jan. 1 – Dec. 31.

- Adjourn – The meeting was adjourned at 5:45pm

Approved:

Marc Mrugala – President
Thiensville Business Association