



Board Meeting
Monday, May 11, 2020 - 5:00pm, via Zoom
Agenda

- Call meeting to order – Ron Knaus called the meeting to order at 5:01pm.
 - Present: Ron Knaus, Rob Kos, Amy Ollman, Jesse Daily, Sam Azinger, Andy LaFond, Barkha Daily, Marc Mrugala, Kristina Eckert, TBA member Karen Krchma
 - Absent: Dan Umhoefer, Theresa Umhoefer
- Approve April meeting minutes – The April meeting minutes were approved.
- Treasurers Report – Sam Azinger reported that the TBA continues to be in good financial shape. The income being mainly from the Village Market vendor fees. Our financial position will weaken will change if some of the Traveling Food Truck Tour dates do not take place. However, we do have a strong reserve.
- State of Business in Thiensville – The Governors press release of today stated that retail businesses can open, with a limit of 5 people at a time. This helps our businesses a little but hopefully it leads to wider openings.

Our recent Town Hall Zoom meeting was successful and helpful. We discussed having them on a monthly basis and it was decided that there is very little new information to talk about. The TBA can be most effective by continuing to distribute information via social media and email communication.

There was discussion as to whether Thiensville could offer a loan program to distressed businesses. Rob Kos will discuss with Village President Van Mobley.

- Status of events:
 - Traveling Food Truck Tour – Rob Kos reported that the May event is cancelled, and we are hoping that the June 18 event can take place. We need about 2 weeks notice to market the event and order beverages.
 - Village Rummage Sale – Rob Kos reported that the sale is currently planned on happening. Local rummage sales are happening with participants observing social distancing and using caution. It was decided that we will make this a free event this year. We normally charge \$10 to cover marketing expenses.
 - Village Market – Jesse Daily reported that the market has been deemed an essential service and will be allowed to take place. We may have some guidelines to follow, but we should be able to accommodate that. We have gotten a good number of vendors who have signed up.

- Best Dam Blues Fest – Sept. 19 & 20 – Jesse Daily reported that we are on hold for this event. We will decide in June if this event will take place.
- Other business:
 - It was decided to hold our next TBA meeting on June 1, via Zoom. This is in order to discuss the viability of the June Food Truck Tour event and other events coming up.
- Adjourn – The meeting was adjourned at 5:37pm by Ron Knaus.