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Board Meeting  
Monday, March 9, 2020 - 5:00pm @glaze  
Minutes

- Call to order, Announcements – Ron Knaus called the meeting to order at 5:02pm.
  - Present: Ron Knaus, Sam Azinger, Jesse Daily, Marc Mrugala, Amy Ollman, Nancy Egelhoff, Kristina, Eckert, Andy LaFond, Dan Umhoefer, Theresa Umhoefer, Rob Kos. BDBF committee members, Rich Longabaugh, John Kukla (TFD), Jim Schwarz.
- Discussion of proposed Best Dam Blues Fest – Sept. 19 & 20 – Jesse Daily led a discussion on a new 2 day blues festival in Village Park. The festival would be a TBA led event, with partners TFD, Village Park Reimagined, Jim Schwarz’s musician’s health charity and the TBA all sharing in the responsibilities and the revenue sharing. It was decided that the revenue would be split equally after the TBA receiving the 1<sup>st</sup> \$10,000. The only possible caveat to this split would be if the TFD decides to keep the proceeds from their pancake breakfast. If this is the case, their share of the revenue split would be reduced by the amount of their pancake income. This deducted amount would be shared equally among the remaining partners.

The Village Park Reimagined would hopefully be able to provide support services with regards to the park and infrastructure. TFD would help with manpower, Jim Schwarz would help with coordinating of the stage and artists. The event would operate under the TBA umbrella providing park rental, beverage purchase, beer & wine license and manpower.

It is possible that the Village may permit overnight camping for sponsors and staff.

The projected total expenses would be approximately 31,500 with projected income of \$55,500 leaving a net profit of about \$24,000.

Sam Azinger made a motion to move forward with the event. Dan Umhoefer seconded. The motion was approved.

- Approve February meeting minutes – The minutes were approved with minor corrections.
- Treasurers Report – Sam Azinger reported that the TBA continues to be in good shape. It has been quiet but income from Village Market Vendor fees should begin coming in.
- Mequon-Thiensville Gateway project – Members of the Mequon-Thiensville Gateway committee have asked to attend the April TBA meeting to discuss how to best inform Thiensville businesses know of the support opportunities for the project. Groundbreaking is due to start in early May.
- Membership drive – TBA Board member calls to non-member businesses have resulted in new members, so Rob Kos asked that the TBA board members continue to talk to others about joining.
- Other business – Sam Azinger reported that he is tying in with the Aug. 20 Travel Food Truck Tour event to hold a Relay for Life of Ozaukee County event. This is part of the American Cancer Society. Teams will take part and the relay ends at our food truck event. We are all encouraged to support this.
- Adjourn – Ron Knaus adjourned the meeting at 6:15pm.