



Board Meeting
Monday, Feb. 10, 2020 - 5:00pm @glaze
Minutes

- Call to order, Announcements – Ron Knaus called the meeting to order at 5:00pm.
 - Present: Ron Knaus, Rob Kos, Sam Azinger, Andy LaFond, Dan Umhoefer, Theresa Umhoefer, Kristina Eckert. Village Park Reimagined committee members Heather Mader, Colleen Landish-Hansen
 - Absent: Jesse Daily, Nancy Egelhoff, Marc Mrugala, Amy Ollman
- Discussion of proposed Best Dam Blues Fest – Sept. 19 & 20 – This proposed 2 day blues festival would be held in Village Park. The Village Park Reimagined committee was there to discuss possible integration into the existing 'Chillin' in the 'Ville event which was going to be held on the same day. The consensus was to not join the two events. The Blues Fest would be its own event and the VPR committee would be a beneficiary and would contribute volunteers and municipal services.

There were many other questions that need to be answered and it was decided that a committee would be formed and they would make a presentation at the March TBA board meeting. The overall feeling was very positive.

- Approve November meeting minutes were approved. A motion by Dan Umhoefer was seconded by Sam Azinger. The vote was unanimous.
- Treasurers Report – Sam Azinger reported that the TBA remains in a good cash position. There was little income in the last month, but TBA memberships should begin coming in. Village Market vendor fees should begin coming in in March and April.

- TBA Annual meeting recap – It was decided that next year the meeting would consist of a business meeting from 5:00pm – 5:30pm in order to vote on board members. The general meeting would follow.
- Chamber of Commerce Sponsorship Opportunities -Dan Umhoefer made a motion to spend \$150 for the TBA to be a sponsor at the Chamber of Commerce Golf Outing in June. Sam Azinger seconded. The motion was approved unanimously, as many Chamber members may not be aware of the TBA.
- Mequon-Thiensville Gateway project – The Gateway committee will be invited to a future meeting to present their project.
- Membership drive – Each board member will contact at least 5 businesses who are not currently a member, to join.
- Adjourn – Ron Knaus adjourned the meeting at 5:58pm.