



Board Meeting
Monday, Nov. 12, 2018 - 5:00pm @glaze
Minutes

- Call to order, Announcements – Marc called the meeting to order at 5:05pm
 - Present: Rob Kos, Sam Azinger, Amy Ollman, Keren Krchma, Nancy Egelhoff, Dan Umhoefer, Theresa Umhoefer, Kristina Eckert & Marc Mrugala
 - Absent: Lara D’cruz Jung, Jesse Daily, Andy Lafond
- Approve October Meeting minutes – Sam moved to approve the minutes. Kristina seconded. Minutes were approved.
- Treasurers Report – Sam
 - The QB accounts re now up to date and balanced with the PNC bank accounts. The TBA is in a good cash position and will receive \$7,500 from the Village as part of the grant for the Executive Director role that was created in May, 2017. Lara’s resignation from the Board was regretfully accepted.
- Events
 - Business Trick or Treat – Thu., Oct. 25
 - This event continues to grow and was bigger this year than last year. We discussed having a stronger marketing campaign for this next year. We will encourage businesses to put up decorations., distribute maps with participating businesses. We will ask the TPD to help with safety at the main intersections due to the rush hour and pedestrian traffic. Rob will go door to door to seek participants.
 - PWSB Shred event – Sat., Oct. 27
 - This event was very well run, and participation was high. TBA members were among the volunteers helping to operate the event. There was a polka band, the Chinooks, free food and beverage. They shredded paper and disposed of prescription drugs.
 - Christmas Tree light hanging – Sat. Nov. 10
 - Despite the very cold weather, this went well with lots of volunteers from the LDS Church in Brown Deer. Thanks to Amy & Remington’s for the donation of food and beverage for the volunteer lunch after the work was done.

- Christmas Tree Lighting – Friday, Dec. 7, 5pm – 7pm
 - The timeline is:
 - 5:00pm – Holiday market opens
 - 6:00pm – Seminary choir
 - 6:30pm – Homestead HS marching band
 - 6:50pm – Tree lighting & Santa arrives
 - Coloring contest entries can be obtained at the Village hall, on the TBA website, FB page, PWSB and various businesses. They are turned in at the event.
 - Rob will verify with Andy – Santa & Mrs. Claus and the FD.
 - As Business of the Year winners, Jesse & Barkha Daily have been asked to throw the ceremonial light switch. If they are unable, we will ask Tony Navarre.
 - Dan will follow up with Suburban regarding the use of their trailer.
 - Christ Alone pastor to make remarks.
 - Anna will provide 200 cookies.
 - Village BP will donate the hot chocolate and Shully's will make it in their large container.
- 2019 Membership Drive
 - After Thanksgiving, Rob will go door to door to solicit members.
- Old Business/New Business/Other
 - There will be no meeting in December.
 - Marc will attend the Village meeting on Dec. 3 to request continuation of the grant in the form of an annual contribution.
 - Rob will attend the Village meeting to seek permission for the Traveling Food Truck Tour in 2109.
 - The TBA holiday party will be held at the Eckert's on Dec. 8, 6pm.
 - The annual meeting will be held at Remington's on Jan. 14.
- Adjourn – The meeting was adjourned at 6:01pm.