



Board Meeting
Monday, July 16, 2018 - 5:00pm @glaze
Minutes

- Called to order at 5:07pm by Rob Kos.
 - Present: Rob Kos, Nancy Egelhoff, Theresa Umhoefer, Dan Umhoefer, Andy LaFond, Kristina Eckert, Amy Ollman, Sam Azinger, Robert Robert Keenan, Karen Krchma
 - Absent: Lara D’Cruz Jung, Jesse Daily, Marc Mrugula
- The June meeting minutes were approved.
- Treasurers Report – Lara was absent. Rob gave the report. Our cash position is good due to income from the Village Market vendors fees and the grant income from the Village. We should do well with the Traveling Food Truck Tour.
- Traveling Food Truck Tour is July 19. Rob will be at all of the events except July 26. Phil Eckert will attend with the Operator’s license. Rob, Marc, Kristina, Nancy can all volunteer on various dates. Rob is going to see if we can get a banner made to put on the old firehouse. Amy is going to get \$4,000 for the ATM.
- Events
 - Farmers Market – The Village Market opened with great weather and a strong turnout. Perhaps we should allow day vendors and charge them more (\$50?). Perhaps we raise our rates again next year.
 - Family Fun Before the Fourth Parade – We should look into adding wet zones to spray water.
- New Business
 - We’ll look into a campaign similar to Cedarburg’s “Share The Love”.
 - Rob will look into the Amex “Shop Local Saturday” (Thanksgiving weekend)
- The meeting was adjourned at 5:48pm. Rob moved. Dan seconded.