



Board Meeting
Monday, May 21, 2018 - 5:00pm @glaze
Minutes

- Meeting was call to order at 5:07pm. Present: Marc Mrugala, Dan Umhoefer, Theresa Umhoefer, Andy LaFond, Jesse Daily, Kristina Eckert, Nancy Egelhoff & Rob Kos. Karen Krchma was an invited guest. Absent: Amy Ollman, Lara D’cruz Jung.
- The April Annual Meeting minutes were approved.
- Treasurers Report – Our cash position is good as we have received most of the Village Market vendor fees and we are current with our grant from the Village. The QuickBooks account is being redone with Angeline Maglio, Lara D’cruz Jung and Rob Kos. This will make the data more relevant.
- Christmas Tree Lighting – A possible joint venture w/Mequon was discussed. The TBA values the autonomy we have in presenting the event in Thiensville and are concerned about restrictions imposed due to Mequon being a city committee. We voted to maintain our event by ourselves and to revisit the item next year. This would include the tree lighting, Santa & Mrs. Claus, food & beverage and a holiday market. Mequon is going to do their Winter Wonderland on Sunday, Dec. 2. Our date will remain Friday, Dec. 7.
- Traveling Food Truck Tour -
 - The Thiensville Committee of the Whole voted to approve the Tour.
 - The TBA board voted 8-1 to approve and move forward seeking approval from the Village.
 - The Village Trustees are voting on the item at the meeting on May 21.
 - July 19, 26; Aug. 9, 16, 23. 4pm – 9pm.
 - The TBA would share equally in the beer sales and beer sponsorship income.
 - The TBA would have to provide some volunteers to assist in set up and clean up.

- Traveling Food Truck Brunch proposal 1x – 2x. Sunday mornings. The TBA board voted to approve this and for Rob to find a date and seek Village approval.
- Events
 - Thiensville Village Park Reimagined Gala- June 2
 - Since several TBA board members are attending, it was agreed that we'd see if we could sit together at a table.
 - Several people are buying "Giving Tree" leaves at \$250 each. The TBA discussed as a group making a larger contribution by seeking Thiensville business contributions. Rob will find out what options are available between the leaf level (\$250) and the building stone (\$5,000) level.
 - Farmers Market
 - We have good growth this year with 25% more vendors. We can hold off for another year before needing to buy new stand up road signs.
- The meeting was adjourned at 5:51pm.