



Board Meeting
Monday, April 16, 2018 - 5:00pm @glaze
Minutes

- Call to order at 5:02pm.
 - Present: Marc Mrugala, Dan Umhoefer, Theresa Umhoefer, Nancy Egelhoff, Andy LaFond, Jesse Daily, Kristina Eckert, Lara D’cruz-Jung, Rob Kos.
 - Present as a guest: Karen Krchma
 - Absent: Amy Ollman
- The March meeting minutes were approved.
- Representatives from Mequon Festivals Committee were invited to discuss the possibility of combining our Christmas Tree Lighting with Mequon’s Winter Wonderland. Various options were discussed and further talks will continue. Locations at Mequon City Hall, Isham Day house and Walgreen were discussed. Everyone liked the Holiday Market idea with food and craft vendors. Both parties are open to the idea.
- Beer Garden – Andrew Swofford (Milwaukeefood.com, Food Truck Tour) was invited to attend to discuss changing the approved Beer Garden events to Traveling Food Truck Tour events. Doing so would provide staffing, 10 – 12 food trucks, a beer tent and extra marketing. The TBA would share in beer and beer sponsorship revenue. The TBA would need to find volunteers to help with setup and cleanup. Rob will seek approval from the Village.
 - July 19, 26; Aug. 9, 16, 23
 - Shully’s dates for their River Sounds – Thursdays
 - June 7
 - July 12
 - Aug. 2
 - We also discussed having Andrew do a Traveling Food Truck Brunch on 1 or 2 Sunday’s during the summer. More discussion is needed on this subject, but it is appealing.
- Treasurers Report – The TBA has hired Angeline Maglio for \$100 to set up the TBA Quickbooks file to make it easier to maintain and generate reports. We will eliminate the Grant account and have 1 operating account. Lara will eliminate paper statements and access the PNC online account.
- Events
 - Poster of all Village events is nearly complete.
 - Volunteer thank you dinner will be held Mon., April 23, 6pm @ the cheel
 - Rob mentioned the Thiensville Village Park Reimagined Gala– June 2
- Meeting was adjourned at 6:32pm.