



Annual Meeting  
Monday, January 11, 2021 - 6:00pm, via Zoom  
Minutes

- The meeting was called to order at 6:03pm by Ron Knaus
  - Present: TBA Board of Directors: Ron Knaus, Sam Azinger, Dan Umhoefer, Theresa Umhoefer, Amy Ollman, Heather Mader, Andy LaFond, Kristina Eckert. TBA Executive Director Rob Kos. TBA members: Emily Frenz, Neil Becker, Colleen Landish-Hansen, Karen Krchma.
  - Absent: TBA Board of Directors: Jesse Daily, Marc Mrugala, Nancy Egelhoff.
  - The Board is to have no less than 7 members and no more that 11 members. Each year, half of the Directors are up for reelection.
  - We currently have 10 directors, each serving a 2 year term.
    1. Ron Knaus (Port Washington State Bank) - President
    2. Dan Umhoefer (Village BP & Herbst Oil) - Vice President
    3. Sam Azinger (O'Leary-Guth Law Office, S.C.) – Treasurer
    4. Nancy Egelhoff (Egelhoff Lawn Mower Service) - Secretary
    5. Jesse Daily (the cheel & the Daily Taco)
    6. Kristina Eckert (glaze)
    7. Andy LaFond (Village of Thiensville)
    8. Marc Mrugala (Richmond Investment Services)
    9. Amy Ollman (Remington's River Inn)
    10. Theresa Umhoefer (Village BP & Herbst Oil)
  - These directors are up for reelection for a 2 year term
    1. Sam Azinger
    2. Kristina Eckert
    3. Ron Knaus
    4. Marc Mrugala
    5. Dan Umhoefer
  - Prior to the meeting, Sam Azinger, Kristina Eckert, Ron Knaus, Marc Mrugala and Dan Umhoefer were nominated to be reelected. Additionally, Karen Krchma was nominated to fill the available board position. Amy Ollman made a motion to accept the nominations and to vote on this as a group. Sam Azinger seconded this motion. The motion was passed unanimously. These Directors will serve a 2 year term. The other Directors will be up for reelection in Jan. 2022.
- Rob Kos presented a short history of the TBA.
  - The TBA was formed in 1986 by local business owners to create events for Thiensville to drive traffic to the Village and enhance the quality of life for the residents, provide a voice with local government and share information among businesses.
  - Currently we have 45 members
  - What we do
    - Improve quality of life in Thiensville for residents and businesses via events which help drive traffic.
    - Attract new residents
    - Attract new businesses
    - Represent our business members with Village of Thiensville
    - Provide information to the business community, i.e. COVID-19, PPP Loans, EIDL Loans, etc.
  - Why should you join
    - More members give us a stronger voice in the community
    - More members give us the ability to do more events & initiatives
    - Networking opportunities
  - Effect of Covid-19 on the TBA – We were able to still do most events while using safe practices.
- 2020 events that were held.
  - May – Sept. – Traveling Food Truck Tour (May event was cancelled)
  - June – Village Rummage Sale
  - June – Oct. – Village Market (more vendors due to other market cancellations)
  - June - Family Fun Before the Fourth Parade
  - Oct. – Business Trick or Treat (outside of the businesses)
  - Dec. – Christmas Tree Lighting (as a drive through event) and Lamp Post light decorating
- 2021 additional events.
  - Sept. 18 & 19 – Best Dam Blues Fest – Thiensville Village Park
  - Oct. 28 – Nightmare on Elm Street to go along with the Business Trick or Treat.
- Adjourn – Ron Knaus adjourned the meeting at 6:38pm.