



## EATS & BEATS SUMMER SERIES 2024

**SELECT THURSDAYS**  
**MAY 16 - JUNE 13 - JULY 11**  
**AUGUST 15 - SEPTEMBER 5**

5 - 9 pm

📍 Thiensville Village Park  
250 Elm Street, Thiensville

🌐 [downtownthiensville.com](http://downtownthiensville.com)

📱 @ThiensvilleVillageMarket

### ABOUT EATS & BEATS

- Live Music, an incredible line-up of Food Trucks, and Activities for the whole family in Thiensville Village Park! Formerly known at Food Trucks in the Park
- Enjoy all that beautiful Village Park has to offer while spending time together and enjoying our short summer season in Wisconsin!
- **7,000+ Seasonal Attendance**
- **85,000+ Social Media Reach**

For more information or to secure your sponsorship, please contact Traci Cain at 262-617-2905 or email her at [Director@DowntownThiensville.com](mailto:Director@DowntownThiensville.com)

Downtown Thiensville (TBA) is a 501 (c)(6) organization. Business sponsorships may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.



# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR - \$5,000 1 AVAILABLE

Eats & Beats - Presented by (Your Name/Logo Here)

Lead billing on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. Optional 10x10 activation space to promote your business at Eats & Beats for the season. 50 drink tickets (10/event) good at our Beer Garden! *Optional on-stage opportunities available*

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## KOOZIE SPONSOR - \$3000 1 AVAILABLE

Eats & Beats - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. Your logo on 1000 Koozies for the season! NO activation space.

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## MUSIC SPONSOR - \$1000/DATE OR \$4000 SERIES

Eats & Beats - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. Optional 10x10 activation space to promote your business at Eats & Beats for each date you sponsor. 10 drink tickets (10/event) good at our Beer Garden! If you choose the series sponsorship. 50 drink tickets are included! *Optional on-stage opportunities available*

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## NIGHT SPONSOR - \$1000 5 3 AVAILABLE

Eats & Beats - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, website, and social media. Your Eats & Beats night is branded YOUR NIGHT at the park! Optional 10x10 activation space to promote your business at Eats & Beats on your Night! 10 drink tickets good at our Beer Garden! *Optional on-stage opportunities available*







# SPONSORSHIP OPPORTUNITIES

## ACTIVITY PARTNER - \$500/DATE

Eats & Beats - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, website, and social media. Optional 10x10 activation area to advertise your business and/or host customers, employees or guests - **must include a FREE activity for attendees.** 10 drink tickets good at our Beer Garden! **Activity for 6/13 Art or Music themed - Activity for 7/11 Kids Game with Prizes - Activity for 8/15 Kids or Pet Activity with treats or prizes**

## MARKETING PARTNER - \$500/DATE **AVAILABLE 5/16 & 9/5 ONLY**

Eats & Beats - Supported by (Your Name/Logo Here)

Tertiary billing on all marketing, including but not limited to banners, posters, website, and social media. Optional 10x10 activation space to promote your business at Eats & Beats for the date you sponsor. 10 drink tickets good at our Beer Garden! *Limited based on space available for each event*

## COMMUNITY PARTNER - \$250/ DATE

Eats & Beats - Supported by (Your Name/Logo Here)

Tertiary billing on most marketing, including but not limited to banners, posters, website, and social media. Optional 10x10 activation space to promote your business or organization at Eats & Beats for the date you sponsor. 5 drink tickets good at our Beer Garden!

***This level is limited to non-profit organizations and Downtown Business Members***  
*Limited based on space available for each event*

## NEIGHBOR SPONSOR - \$150

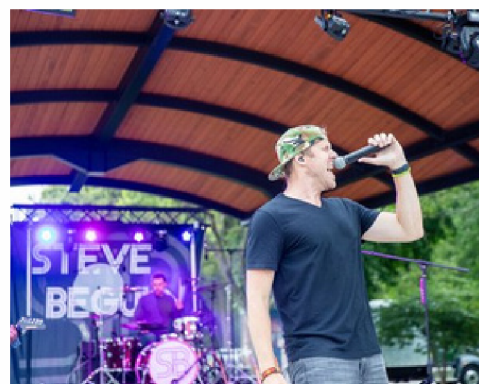
Eats & Beats - Supported by (Your Name Here)

Tertiary billing on all marketing, including but not limited to banners, posters, musician announcements, website, and social media. A great way for our friends and neighbors to support our free events in Thiensville Village Park. Thank you!



**THANK YOU TO OUR 2023 SPONSORS!**

# GATHERING *on the* GREEN



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