



BDBF

BEST DAM BLUES FEST

FRIDAY, SEPTEMBER 13

4-10 pm

SATURDAY, SEPTEMBER 14

4-10 pm

 Thiensville Village Park
250 Elm Street, Thiensville

 bestdambluesfest.com

 [@bestdambluesfest](https://www.facebook.com/bestdambluesfest)

ABOUT THE FEST

- Two-day, outdoor music festival featuring some of the best and loved Blues bands in the Midwest
- Benefits Thiensville Village Park Reimagined, Thiensville Volunteer Fire Department Corporation & Wisconsin Blues Hall of Fame
- More than 18,000 attendees over the past three years
- Raised more than \$50,000 for our charities

For more information or to secure your sponsorship, please contact Traci Cain at 262-617-2905 or email her at director@downtownthiensville.com

Downtown Thiensville (TBA) is a 501 (c)(6) organization. Business sponsorships may be deductible as trade or business expenses if ordinary and necessary in the conduct of the taxpayer's business.



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS										
# AVAILABLE	1	1	1	2	1	1	1	2	1	2
PRE-EVENT RECOGNITION	RIVER STAGE		BACK STAGE		PAVILION STAGE		EMERGING ARTIST		RIVERVIEW CAMPSITE	
Social Media & Print Promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Presence	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Press Release	✓									
Event Flyer/Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ON-SITE BENEFITS										
VIP Tent (1 Table & 10 Chairs)	10X20	10X10	10X10	10X10	10X10			10X10	10X10	
Catered Food (on-site food trucks)	✓									
# of BDBF Shirts & Hats	10	10	10	5	5			5	5	4
# of Beer Garden Drink Tickets	60	30	30	20	20			20	20	10
10x10 activation area - optional	✓	✓	✓	✓	✓			✓	✓	✓
On-Stage speaking opportunity	Headliner	Opener	Opener	Opener	Opener					
Logo on-site (Location)	Prominent	River Stage	Back-Stage	Front of House	Pavilion Stage	1000 Koozies	Yard Signs Both Stages	VIP Campsite	VIP Tents	Secondary
Logo on Kids Tshirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
POST-EVENT RECOGNITION										
Post-Event Press Release	✓									
Quarterly Newsletter (Enclave)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2025 Sponsor Package Promo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	APPAREL \$2,000		HOTEL \$2,000		POWDER \$2,600		MOTORCYCLE PARKING \$1,500		CRUISE & THE BLUES \$1,500		SUPPORT \$1,000		PRINT MARKETING \$1,000		IN-KIND \$500		KIDS T-SHIRT \$125	
	# AVAILABLE	1	1	1	1	1	1	1	5	3	2	1	10	7	25			
PRE-EVENT RECOGNITION			PORT-A-JOHN	FOXTOWN BREWING							POSTNET							
Social Media & Print Promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Website Presence	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Press Release																		
Event Flyer/Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
ON-SITE BENEFITS																		
10x20 VIP Tent (1 Table & 10 Chairs)																		
Catered Food (on-site food trucks)																		
# of BDBF Shirts & Hats	4	4	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	
# of Beer Garden Drink Tickets	10	10	10	5	5	5	5	5	5	5	5	5	5	5	5	5	5	
10x10 activation area - optional	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
On-Stage speaking opportunity																		
Logo on-site (Location)	Secondary	Secondary	Restrooms	Beer Garden	Motorcycle Parking	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	Tertiary	
Logo on Kids Tshirt	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
POST-EVENT RECOGNITION																		
Post-Event Press Release																		
Quarterly Newsletter (Enclave)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Thank you Email Blast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
2025 Sponsor Package Promo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	

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BEST DAM BLUES FEST

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

Best 'Dam' Blues Fest - Presented by (Your Name/Logo Here)

Lead billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. VIP Tent (10x20 tent) –includes 1 table and 10 chairs with catered food from our food trucks both days to promote your business, entertain staff or clients. 10 event t-shirts and hats. Optional 10x10 activation space to promote your business at the festival. 60 branded drink tickets for the weekend. On-stage speaking opportunity prior to the headliner each day. Logo inclusion on select event merchandise.

RIVER STAGE - \$5,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)



Naming rights on the Main Stage (giant backdrop of company logo)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. VIP Tent (10x10 tent) –includes 1 table and 10 chairs in tent both days to promote your business and entertain staff or clients. 10 event t-shirts and hats. 30 branded drink tickets for the weekend. On-stage speaking opportunity each day. Logo inclusion on select event merchandise.

SALE

THE BACKSTAGE SPONSOR - \$5,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Naming rights on the Main Stage (giant backdrop of company logo)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Host our bands and your friends! VIP Tent (10x10 tent) in the backstage area next to the bands –includes 1 table and 10 chairs both days to promote your business, entertain staff or clients. 10 event t-shirts and hats. 30 branded drink tickets for the weekend. On-stage speaking opportunity each day. Logo inclusion on select event merchandise.



BEST DAM BLUES FEST SPONSORSHIP OPPORTUNITIES

LIVING TRADITIONS SPONSOR - \$3,000
WOMEN IN BLUES SPONSOR - \$3,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here) Banner or Signage on the Front of House Tent

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. VIP Seating for 10. VIP Tent (10x10 tent)–includes 1 table and 10 chairs in tent both days to promote your business, entertain staff or clients. 5 event t-shirts and hats. 20 branded drink tickets for the weekend. On-stage speaking opportunity each day. Logo inclusion on select event merchandise.

PAVILION STAGE SPONSOR - \$3,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here) Naming rights on the Pavilion Stage (backdrop of company logo)



Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. VIP Seating for 10. VIP Tent (10x10 tent)–includes 1 table and 10 chairs in tent both days to promote your business, entertain staff or clients. 5 event t-shirts and hats. 20 branded drink tickets for the weekend. On-stage speaking opportunity each day on the pavilion stage. Logo inclusion on select event merchandise.

KOOZIE SPONSOR - \$3,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)



Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. NO Activation space. Logo placement on 1000 koozies along with the Best Dam Blues Fest Logo, to be handed out with beverage purchase at the Beer Garden during the festival, while supplies last! Great music and cold beer go hand in hand!

EMERGING ARTIST SPONSOR - \$2,500

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 5 event t-shirts and hats. 20 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



BEST DAM BLUES FEST

SPONSORSHIP OPPORTUNITIES

RIVERVIEW CAMPSITE SPONSOR - \$2,500 2 AVAILABLE

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. VIP Campsite for 4 along the river and overlooking the main stage. VIP Tent (10x10 tent)–includes 1 table and 10 chairs in tent both days to promote your business, entertain staff or clients. 4 event t-shirts and hats. 15 branded drink tickets for the weekend. Logo inclusion on select event merchandise.

HOSPITALITY & TENT SPONSOR - \$2,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 4 event t-shirts and hats. 10 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



ADVERTISING SPONSOR - \$2,000

1 AVAILABLE

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 4 event t-shirts and hats. 10 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



APPAREL SPONSOR - \$2,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 4 event t-shirts and hats. 10 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



BEST DAM BLUES FEST

SPONSORSHIP OPPORTUNITIES

HOTEL SPONSOR - \$2,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 4 event t-shirts and hats. 10 branded drink tickets for the weekend. Logo inclusion on select event merchandise.

POWDER ROOM SPONSOR - \$2,000

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Secondary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 4 event t-shirts and hats. 10 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



SOLED

BEVERAGE SPONSOR - \$1,500

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Tertiary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 2 event t-shirts and hats. 5 branded drink tickets for the weekend. Logo inclusion on select event merchandise.

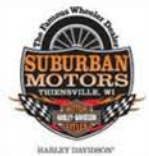


SOLED

MOTORCYCLE PARKING SPONSOR - \$1,500

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Tertiary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Logo displayed in the Motorcycle Parking Area. Optional 10x10 space both days to promote your business, entertain staff or clients. 2 event t-shirts and hats. 5 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



SOLED



BEST DAM BLUES FEST

SPONSORSHIP OPPORTUNITIES

CRUISE & THE BLUES SPONSOR - \$1,500



Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Tertiary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 2 event t-shirts and hats. 5 branded drink tickets for the weekend. Logo inclusion on select event merchandise. Up to 3 promotional vehicles onsite.

SUPPORT SPONSOR - \$1,000

5 3 AVAILABLE

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Tertiary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 2 event t-shirts and hats. 5 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



PRINT/MARKETING SPONSOR - \$1,000

1 AVAILABLE

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Tertiary billing on all marketing, including but not limited to banners, posters, stage announcements, website, and social media. Optional 10x10 space both days to promote your business, entertain staff or clients. 2 event t-shirts and hats. 5 branded drink tickets for the weekend. Logo inclusion on select event merchandise.



IN-KIND SPONSOR - \$500 VALUE

7 AVAILABLE

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Friend-level billing on most marketing, including but not limited to banners, posters, stage announcements, website, and social media. Provide items to support the event: printed materials, signage, provide volunteers for the event, food & beverages for volunteers, thank you gifts or gift certificates for volunteers, drinks & snacks for bands, etc throughout the weekend.



KIDS T-SHIRT SPONSOR - \$125

25 AVAILABLE

Best 'Dam' Blues Fest - Supported by (Your Name/Logo Here)

Friend-level billing on some marketing, including but not limited to banners, posters, stage announcements, website and social media. Logo included on 300 FREE kid t-shirts to be handed out at the festival.



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THANK YOU TO OUR 2023 SPONSORS!



EXECUTIVE SEARCH PARTNERS



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PHOTOS OF 2023 BDBF



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